Stakeholder Profile

Role:

- Business Goals
- System Goals
- Value Proposition
- Responsibilities

Architecture Action Guides from Bredemeyer Consulting
http://www.bredemeyer.com
Purpose of the Stakeholder Profile Template

- Record stakeholder responsibilities and related goals, so that the requirements gathering and system structuring activities can be focused on the most valuable areas from the perspective of important stakeholders.
- Provide an effective graphical group communication medium.

Guidelines for creating a Stakeholder Profile

For each substantive stakeholder role, create a stakeholder profile. Interview stakeholders, using the template to capture responsibilities and goal information:

1. Identify the responsibilities associated with the role, that are relevant to the system under design.
2. Identify the business goals of the stakeholder.
3. Identify the system goals associated with major tasks the stakeholder has to perform related to accomplishing his/her tasks most effectively. Pay attention not just to goals related to functionality but also qualities of the system (e.g., performance). Watch for goals disguised as concerns (e.g., the last system was too slow can be translated into a goal for the new system).
4. Ask questions about critical success factors, deficiencies in past systems, as well as opportunities and needs.

Uses of Stakeholder Goal Information

- Used to scope the architecture and the systems it supports.
- Drive creation of principles, selection of architecture styles, and selection/creation of mechanisms in the meta-architecture phase (Structuring Pass 1).
- Functionality goals are the starting point for use cases (i.e., functional requirements specification) (Architectural Requirements Pass 2).
- Quality goals are the starting point for quality (i.e., non-functional) requirements specification (Architectural Requirements Pass 2).